

14 December 2011

Dear Stallholder,

Re: Maori Stage Reconfiguration for 2012

We would like to advise you that there have been some exciting new changes in the Maori Stage.

We have developed a new hosting school model for 2012 which means we have a new Matua Host School, Kia Aroha College hosting the festival. In addition to this,

Kia Aroha College will also be organising and running the Maori Stage in conjunction with the Maori Stage Komiti – Ohu Tautoko.

Kia Aroha College has suggested some great new ideas which will be implemented in the planning for the ASB Polyfest in 2012. Please find attached a revised Stallholder's Map of the proposed changes for Maori Stage 2012, and the new cost structure for Maori Stage *only*.

These changes include:

- Shifting the Maori Stage to the Motorway end of the race track
- Shifting the stalls in the Maori Stage area
- Creating more entry/exit points to the stage

Kia Aroha College proposed the changes in a bid to keep improving the kapa haka competition and opportunity for students to perform in the best possible environment. With these changes there has also been careful consideration for the stallholders and sponsors, ensuring we maximize your opportunity also. It is also the hope that this new model will help in growing audience numbers.



ASB POLYFEST

As a result, all sites will be at a Tier 1 charge out rate for 2012 *only* and we will be offering the first choice of sites to our stallholders already locked into our system for next year. This process will be done on a “first in, first serve” basis according to the booking dates already established in our system.

Please note: If you have already paid for a Tier 2 site you will be reimbursed in the new year.

If you have any questions or queries, please do not hesitate to contact Pamela -

mobile: 021875926 or email: stalls@asbpolyfest.co.nz

Yours sincerely,

Pamela Savieti

Stallholder Manager

